



NUZEST VISION:

Recognised internationally as a leading **Healthy Lifestyle** brand, renowned for high-quality nutritional products and advice for those seeking a well-balanced life.

A healthy lifestyle is synonymous with good nutrition, regular exercise, and the ability to meet the demands of your everyday environment, whilst maintaining balanced physical, social and mental wellbeing.

Nuzest supports its customers' **Healthy Lifestyle** by providing **Natural**, **High Quality Ingredients** in nutritional supplements that have been recommended and formulated by leading **Health Experts**.

A well-balanced lifestyle is also encouraged through **Fitness** and strong **Community Engagement**.





Experts



Quality



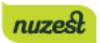
Natural



Resilience



Community



THE INSPIRATION BEHIND NUZEST

Nuzest was founded in Sydney in early 2011, by New Zealand-born Trevor Bolland.

But the journey began in 2005 when Trevor's daughter Monique was diagnosed with Multiple Sclerosis (MS) at age 22.

Trevor quit his job and, with Monique, travelled extensively in search of answers; looking to neurologists, scientists, nutritionists, and naturopaths for advice.

The best advice was simple: a healthy and balanced lifestyle was essential, and good nutrition was critical.





Unsurprisingly, Trevor & Monique developed a passion for healthy lifestyle choices.

Trevor became immersed in the nutritional supplements sector. Monique opened the Alkaline health and detox clinic in Sydney to help others achieve the health and balance in their lives that she had discovered for herself.

Trevor & Monique could see the opportunity for a premium-quality and honest lifestyle brand as a foundation for good health and vitality. They combined their experience and created Nuzest, "Nutrition for Life".



PREMIUM QUALITY & PREMIUM BRAND

Nuzest does not comprise on quality. Whatever it takes, and whatever the cost, we are committed to delivering a truly premium quality product that stands up to its promise. We do this through:

- Formulae designed by respected, highly-qualified and well-credentialed professionals to achieve maximum efficacy - and stand apart in the market
- High-quality ingredients sourced from trusted suppliers. Blending contracted to reliable companies with excellent manufacturing practices.
- Extensive testing for safe microbial activity, allergenic substances and heavy metals
- Premium branding and packaging, and marketing collateral
- Striving for Superior Customer Service



KEY CONSUMER PROFILES FOR NUZEST

- Young professionals trying to look and perform at their best
- Sportspeople striving for peak performance and a competitive edge
- Mothers concerned about family health
- Baby Boomers trying to slow the aging process, or at least, to ensure a healthy one
- Those of fuller bodies who have determined to turn the corner to a healthier, more active lifestyle
- The health challenged looking to support a return to optimal health and restore resilience
- Those with special dietary needs: vegans, vegetarians, coeliacs, allergy sufferers





NUZEST EXPERT HEALTH ADVISORS



Cliff Harvey ND, Dip.Fit, Hbt, Adv Psych-K

Tutor in Sports Nutrition at Wellpark College of Natural Therapies, Auckland.

Naturopath, Nutritionist, Mind Body Therapist Olympic Level Strength Coach Author



Kira Sutherland
BHSc, Grad Dip (IOC) Sports Nut
Adv Dip Nat, Adv Dip Nut
Dip Herb Med

Past Head of Nutritional Medicine at Nature Care College, Sydney

Naturopath, Nutritionist, Triathlete & Mother



Dr Robert Verkerk
BSc MSc DIC PhD

Executive & Scientific Director at Alliance for Natural Health International

> Science Director, ANH Consultancy Ltd



Meleni AldridgeBSc, Nut Med Cert, L THFE,
mBANT

Executive Coordinator, Alliance for Natural Health, International

Director, ANH Consultancy Ltd



TECHNICAL OVERVIEW

- ✓ All Natural
- ✓ Body-Ready Nutrition
- Fulfilling real needs for real people



USING SCIENCE TO FILL NUTRITIONAL GAPS

GOOD GREEN STUFF: 75+ ingredients; food matrix, plant foods, herbal extracts, food-form vitamins, minerals, microbiotics, fibre, enzymes, antioxidants, coQ10

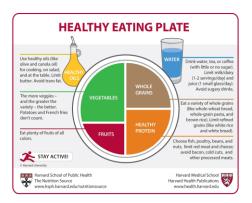
CLEAN LEAN PROTEIN: 1-5 ingredients; pea protein isolate, natural flavours and a novel, thaumatin (Katemfe fruit protein)

KIDS GOOD STUFF: 60+ ingredients; food matrix, plant foods, herbal extracts, food-form vitamins, minerals, plus pea protein isolate, natural flavours and Katemfe fruit protein



CAN WE MAKE IT ON FOOD ALONE?











EVOLUTION OF FOOD SUPPLEMENTATION

Fresh herbs and spices >4,000 years ago

Active treatment
Placebo

Active treatment
Placebo

All causes

Cardiovascular causes

Months after Randomization

Evidence of harmful effects of high dose isolated nutrients e.g. beta-carotene, dl-alpha-tocopherol, folic acid, vitamin D2 Roche

Synthetic nutrients - 1920s onwards

4



Shift towards food matrix, synergistic nutrient combinations and botanicals



GOOD GREEN STUFF BE THE BEST YOU CAN BE

Today's lifestyle and environment mean we need to treat our bodies with a little extra TLC. This 10 g per serving, super food concentrate helps you keep the spring in your step and perform at your best.

- ✓ More than a greens product
- ✓ Food Concentrate
- ✓ Synergistic multi-nutrient
- ✓ Optimised dosages
- ✓ No fillers











GOOD GREEN STUFF IS...

- ✓ A super food concentrate and supplement, in a food matrix.
- ✓ Over 75 ingredients including fruit and vegetable foods, botanical extracts, microbiotics, soluble fibre, enzymes, and food-form vitamins and minerals.
- ✓ Food matrix nutrients have been shown to reduce oxidative stress, improve immune resilience, mitochondrial function and brain function, and support a healthy inflammatory response.
- ✓ Additionally, individual nutrients within Good Green Stuff exert many specific benefits for optima health, resilience and performance...especially when combined with healthy diets and lifestyles





GOOD GREEN STUFF Ingredient numbers...

CATEGORIES	NO. OF INGREDIENTS
Added bioavailable vitamin forms	16
Added bioavailable mineral forms	11
Plant foods (not certified organic)	16
Organically certified plant foods	5
Plant extracts	21
Microorganisms (for the gut)	2
Forms of coenzyme Q10 (ubiquinone & ubiquino	ol) 2
Other nutrients (R-/S-alpha lipoic acid & 1,3/1,6 beta glucans)	2
Mushroom (shiitake)	1
Plant-derived enzyme (bromelain)	1
Synthetic beta-carotene, vitamin E or folic acid	0
TOTAL	77



PLANT/ALGAL/FUNGAL FOODS

PLANT EXTRACTS (concentration)

amounts

amounts

Organic spirulina	1000mg	Citrus bioflavonoids	500mg
European pea protein isolate	904mg	Globe artichoke leaf (15:1)	500mg
Lecithin (sunflower)	750mg	Bilberry (100:1)	200mg
Apple pectin	550mg	Blackcurrant (200:1)	200mg
Red marine algae	485mg	Rosehip (4:1)	175mg
Flaxseed	400mg	Grape seed (120:1)	100mg
Organic wheatgrass leaf	340mg	Panax ginseng (4:1)	100mg
Organic chlorella	340mg	Milk thistle seed (70:1)	80mg
Organic barley leaf	300mg	Gotu kola (10:1)	75mg
Acerola fruit	270mg	Green tea (10:1)	75mg
Papaya	250mg	Rosemary leaf (4:1)	75mg
Pineapple juice (9:1)	250mg	Ashwagandha root (5:1)	75mg
Broccoli sprout	250mg	Astragalus root (4:1)	75mg
Beetroot	170mg	Turmeric root (4:1)	70mg
Carrot	90mg	Cocca polyphenols	70mg
Ginger root	75mg	Rhodiola rosea root (15:1)	50mg
Licorice root	70mg	Goji berry (4:1)	40mg
Spinach	70mg	Dandelion (4:1)	40mg
Whole kelp	60mg	Hawthorn berry (10:1)	35mg
Shiitake mushroom	30mg	Burdock root (10:1)	25mg
Slippery elm bark	25mg	Resveratrol	15mg



BIOAVAILABLE VITAMINS

Forms, amounts and NRVs

BIOAVAILABLE MINERALS

Forms, amounts and NRVs

Vitamin A (retinyl palmitate & mixed carotenoids)	600µgRE (75% NRV)	Potassium (phosphate)	300mg (15% NRV)
Vitamin D3 (from lichen)	10µg (200% NRV)	Calcium (from red marine algae)	165mg (21% NRV)
Vitamin E (d-alpha & mixed tocopherols)	15mg a-TE (125% NRV)	Magnesium (citrate & glycinate)	100mg (27% NRV)
Vitamin K2 (menaquinone-7)	70µg (93% NRV)	Zinc (gluconate)	12mg (120% NRV)
Vitamin C (ascorbic acid and acerola cherry)	360mg (450% NRV)	Copper (gluconate)	250µg (25% NRV)
Vitamin B1 (thiamine HCI)	4mg (364% NRV)	Manganese (gluconate)	1.5mg (75% NRV)
Vitamin B2 (riboflavin)	4mg (286% NRV)	Silica (orthosilicic acid & marine algae)	14.5mg
Vitamin B3 (inositol hexanicotinate)	17mg NE (106% NRV)	Selenium (L-selenomethionine)	35µg (64% NRV)
Pantothenate (pantothenic acid)	10mg (167% NRV)	Chromium (picolinate)	35µg (88% NRV)
Vitamin B6 (pyridoxine HCI)	5mg (357% NRV)	lodine (kelp & marine algae)	150µg (100% NRV)
Folate (calcium methylfolate)	320µg (160% NRV)		
Vitamin B12 (methylcobalamin)	100µg (4000% NRV)		
Biotin (d-biotin)	330 mcg (660% NRV)		



INGREDIENTS

Lactobacillus acidophilus 3 billion cfu

Bifidibacterium bifidum 3 billion cfu

R-/S-alpha lipoic acid 75mg

Bromelain (2000 GDU/g) 65mg

1,3/1,6 beta glucans 8mg

Ubiquinone (CoQ10) 8mg

Ubiquinol (reduced CoQ10) 8mg



TOP 10 BENEFITS (for B2B comms)

The ingredients in *Good Green Stuff* have been shown to:

- 1. reduce fatigue and increase energy levels
- 2. reduce oxidative stress in body
- 3. promote healthy inflammatory response
- 4. improve gastro-intestinal function
- 5. improve neurological and brain function
- 6. support immune system function
- 7. improve blood sugar control
- 8. improve stress response and resilience
- 9. enhance detoxification/biotransformation processes
- 10. strengthen integument (skin, hair, nails)



GOOD GREEN STUFF: Some Key USPs

- Super high nutrient-density
- Food matrix base
- Dose: 10g/day dosage with no fillers (20 caps equiv)
- Vitamins and minerals: Methyl folate, mixed carotenoids (provit A) + preformed vitamin A, mixed tocopherols (vit E), methylcobalamin
- 2.5 g of botanical extracts/daily dose
- 2 forms coQ10
- No fillers





CLEAN LEAN PROTEIN YOUR NUTRITIONAL FOUNDATION

Quality, Dairy-Free, Unadulterated Allergen-free, **Protein Support**

We all know that protein helps build strength and that it's essential to repair tissue and muscles – but it also supports energy levels and weight control, and even plays a part in our mood. It's vital to kids' growth and development, and to adults who want to look and feel their best.









Repair Growth

Strenath

CLEAN AND LEAN





CLEAN AND LEAN

	Just	Smooth	Roal	Rich CHOCOLATE	Wild
NUTRITION FACTS (per 25g serve)	Gust NATURAL	Smooth	Real COFFEE	CHOCOLATE	STRAWBERRY
Energy	388kJ	386kJ	380kJ	389kJ	386kJ
	93Cal	92Cal	91Cal	93Cal	92cal
Protein	20.9g	19.9g	19.5g	19.2g	19.7g
Fat, total	1.0g	1.0g	1.0g	1.4g	0.9g
-saturated	0.2g	0.1g	0.2g	0.5g	0.1g
Carbohydrate, total	0.2g	1.0g	0.8g	0.7g	1.2g
-sugars	0.0g	0.0g	0.1g	<0.1g	0.1g
Dietary fibre, total	0.6g	0.6g	1.0g	1.2g	0.6g
Sodium	375mg	357mg	349mg	338mg	354mg
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All specified values are averages



AMINO ACID PROFILE

Amino acid	Whey*	Casein*	Rice ^b	Egg ^e	Pisane ^{®d}
Alanine	3.3	2.8	4.5	5.7	4.3
Arginine	2.4	3.5	6.3	5.9	8.7
Aspartic acid	10.3	6.6	6.9	9.2	11.5
Cysteine	2.4	0.3	1.7	-	1.0
Glutamic acid	16.6	20.3	13.9	15.7	16.8
Glycine	1.7	1.8	3.5	3.2	4.1
Histidine	1.9	2.7	1.8	2.41	2.5
Isoleucine	6.4	4.9	3.5	7.1	4.5
Leucine	9.9	8.7	6.4	9.9	8.4
Lysine	9.5	7.5	2.4	6.4	7.2
Methionine	2.0	2.6	2.3	5.4	1.1
Phenylalanine	3.0	4.8	4.4	7.5	5.5
Proline	6.1	10.6	2.9	3.8	4.5
Serine	5.1	5.6	3.9	8.5	5.3
Threonine	7.1	4.3	2.9	4.0	3.9
Tryptophan	2.0	1.5	1.2	-	1.0
Tyrosine	2.9	5.3	4.3	3.75	3.8
Valine	6.1	6.2	4.6	8.8	5.0

Data sources:

- * Hercules, Inc., Wilmington, Delaware, USA.
- Salman D. Foods 2014, 3, 394-402.
- Lewis JC, et al. Biol Chem. 1950; 186(1): 23-35.
- d Cosucra, Belgium.



PROTEIN

- Protein is the structural building block of our human body
- Amino acids from protein foods are essential nutrients
- Adequate protein encourages improved immunity, satiety and body-composition
- Protein should be the base of most healthy meals



WHY CLEAN LEAN PROTEIN?

- ✓ Extremely high in protein
- ✓ 98% absorbable
- ✓ Very low in fat and carbohydrates
- ✓ A "Complete Protein"
- ✓ Keeps you fuller for longer
- ✓ Vegan and vegetarian friendly
- ✓ Free from allergens. Free from pesticides, GMOs, FODMAPs and any artificial chemicals
- ✓ Sustainable and eco-conscious





HIGH IN PROTEIN, LOW IN FAT AND CARBOHYDRATES

Clean Lean Protein has one of the highest protein concentrations with up to 90% protein.

Extremely low fat and carbohydrate content: makes it usable by all people regardless of whether they are using a Low Carbohydrate (LC) or Low Fat (LF) approach to diet.



EFFECTIVELY ABSORBED

The protein in *Clean Lean Protein* has around a 98% absorption rate, ranking it as one of the highest quality proteins available.



A COMPLETE PROTEIN

- Clean Lean Protein is a complete protein —supplying all 9 of the Essential Amino Acids required by the human body to create structural and functional proteins that cannot be produced by the body and must be taken as food.
- Plus 9 additional amino acids



FRUIT PROTEIN

- Thaumatin: Katemfe fruit (Thaumatococcus daniellii Bennett) of West Africa
- Pathogenesis-related protein (PRP) produced in response to viroid attack of plants
- Flavouring agent and/or sweetener





VEGAN AND VEGETARIAN FRIENDLY

- *Clean Lean Protein* is one of the highest quality, best tasting, 100% vegan proteins available
- Whey protein (high BV) is not vegan and is not always vegetarian (as it is usually produced using rennet—an animal product)
- Whey concentrate may contain up to 65% lactose and hidden casein



FREE FROM ALLERGENS + IRRITANTS: Perfect for Paleo and Low Carb Diets

• Clean Lean Protein (based on Pisane™) is a low-allergen protein and the natural, enzymatic isolation process effectively removes all phytates, lectins and trypsin inhibitors that reduce nutrient absorption or trigger 'leaky gut'



NO FILLERS, GMOs, PESTICIDES or ARTIFICIAL INGREDIENTS

- No fillers or artificial ingredients are added to any of the formulations
- Clean Lean Protein is grown using sustainable agriculture principles and therefore contains no GMOs and further, no pesticides or artificial chemicals are used in its growing and manufacture



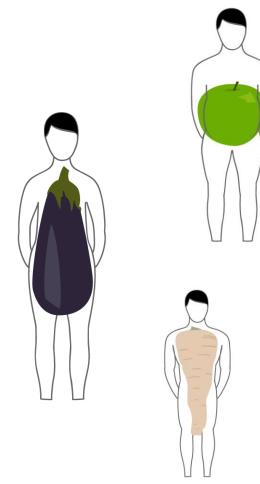
NEW SCIENCE

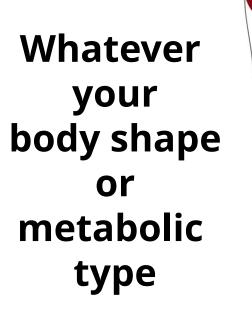
 Many studies have shown conclusively that increased protein encourages satiety.

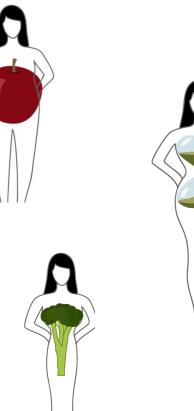
[Overduin J et al. *Food Nutr Res.* 2015; 59: 25622.]

• New research in France has shown that pea protein is as effective as whey in building muscle growth in strength training, and better than whey in inducing increased muscle thickness (biceps) [Babault et al. J Int Soc Sports Nutr. 2015; 12(1): 3].











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KIDS GOOD STUFF

COMPLETE NUTRITIONAL SUPPORT FOR GROWING CHILDREN

A multi-nutrient blend of vegetable protein, superfood greens, berries, vegetables, herbs and added vitamins and minerals in their optimum forms.

- √ 90% of kids between the ages of 4 and 8 fail to consume the recommended number of serves of vegetables.
- ✓ 25% don't manage to eat the recommended serves of fruit.
- ✓ Most parents struggle to get nearly enough vegetables and even fruit into their children.











NUTRIENTS TO SUPPORT GROWING CHILDREN

FRUITS • VEGGIES • BERRIES • VITAMINS • MINERALS • PROTEIN • PROBIOTICS • ENZYMES • ANTIOXIDANTS

GROWTH & DEVELOPMEN Pea Protein Isolate Sunflower Lecithin GREENS, FRUITS & VEG	6400mg 250mg	Spinach Camu Camu extract* Pineapple Juice extract* Kelp (whole plant) extract* Goji (Wolfberry) extract*	100mg 100mg 75mg 35mg 20mg	Lichen Vit D3 (400IU) Riboflavin (Vit B2) Pyridoxine HCI (Vit B6) Retinyl Palmitate (Vit A) Thiamin (Vit B1)	4.0mg 3.0mg 3.6mg 2.7mg 2.2mg	DIGESTIVE SUPPORT Psyllium Husk (Fibre) Ginger Bromelain (Enzymes) Dandelion*	100mg 50mg 30mg 15mg
Cacao Red Marine Algae (Calcium) Organic Spirulina Apple Powder Grapeseed extract* Blackcurrant extract* Beetroot	3750mg 425mg 200mg 200mg 200mg 200mg 150mg	VITAMINS & MINERALS Potassium Phosphate Ascorbic Acid (Vit C) Magnesium Glycinate Magnesium Citrate Mixed Tocopherols	668mg 200mg 154mg 100mg 63mg	Copper Gluconate Mixed Carotenoids L-5MTHF (Folate) Chromium Picolinate Menaquinone-7 (Vit K2) Biotin (Vit B7) Methylcobalamin (Vit B12)	1.5mg 1.3mg 200mcg 165mcg 70mcg 40mcg 10mcg	PRE & PROBIOTICS Apple Pectin (Prebiotic) B. bifidum L. acidophilus FLAVOURS Vanilla	200mg 1.0B CFU 1.0B CFU
Carrot Root Organic Barley Leaf Organic Wheatgrass Acerola Fruit extract* Bilberry extract* Papaya Juice Broccoli Sprout	150mg 150mg 150mg 125mg 100mg 100mg 100mg	Zinc Gluconate Inositol Hexanicotinate(B3) d-Alpha Tocopherol (Vit E) Orthosilicic Acid (Silica) Calcium D-Pantothenate (B5 L-Selenomethionine Manganese Gluconate	46mg 11mg 6.2mg 6.0mg) 5.5mg 5.0mg 4.2mg	IMMUNE SUPPORT Bioflavanoids Citric Acid R,S -Alpha Lipoic Acid Cacao Polyphenol extract Beta Glucans (70%)	150mg 150mg 30mg 30mg 11mg	Chocolate Peppermint Katemfe Fruit extract (Thaumatin) Stevia *Extract equivalent amount	



PURE GOODNESS WITH NO NASTIES

Clean and free from all common allergens with no nasty chemicals artificial preservatives or additives



PLANT FOODS: Each 15g serve of Kids Green Stuff delivers 6.5 g of over 20 concentrated plant foods, plant extracts and other phytonutrients.

PROTEIN: Children should consume 0.8 - 1.0 g per kg body weight — around 24 to 30 g of protein for a 30 kg child.

Kids Good Stuff provides 6.4 g of 98% digestible European Pea (*Pisum sativum*) protein (Pisane®) found in Clean Lean Protein. Kids Good Stuff provides around 25% of the protein requirement for a 30 kg child in just one scoop.

PHOSPHOLIPIDS: Each scoop provides 250 mg sunflower lecithin (soy free) — a rich source of phosphatidylcholine and essential fatty acids.

BIOAVAILABLE VITAMINS

Forms, amounts and RDIs

Vitamin B3 (inositol hexanicotinate)

Vitamin A (retinyl palmitate & mixed carotenoids)	300 μg RE (40% RDI)	Pantothenate (pantothenic acid)	10 mg (187% RDI)
Vitamin D3 (from lichen)	10 μg (100% RDI)	Vitamin B6 (pyridoxine HCI)	3 mg (187% RDI)
Vitamin E (d-alpha & mixed tocopherols)	7 mg α-TE (70% RDI)	Folate (calcium methylfolate)	200 μg (100% RDI)
Vitamin K2 (menaquinone-7)	70 μg (94% RDI)	Vitamin B12 (methylcobalamin)	10 μg (500% RDI)
Vitamin C (ascorbic acid and acerola cherry)	200 mg (500% RDI)	Biotin (d-biotin)	40 μg (133% RDI)
Vitamin B1 (thiamine HCI)	2 mg (182% RDI)		
Vitamin B2 (riboflavin)	3 mg		

(176% RDI)

10 mg NE (100% RDI)



BIOAVAILABLE MINERALS

Forms, amounts and RDIs

Potassium (phosphate) 300 mg

(RDI not set)

Calcium (from red marine algae) 140 mg

(18% RDI)

Chromium (as picolinate) 20 µg

(10% RDI)

Magnesium (citrate & glycinate 54 mg

(17% RDI)

Zinc (gluconate) 6 mg

(50% RDI)

Manganese (gluconate) 500 μg

(10% RDI)

Selenium (L-selenomethionine) 25 µg

(36% RDI)

Iodine (kelp & marine algae) 75 μg

(50% RDI)

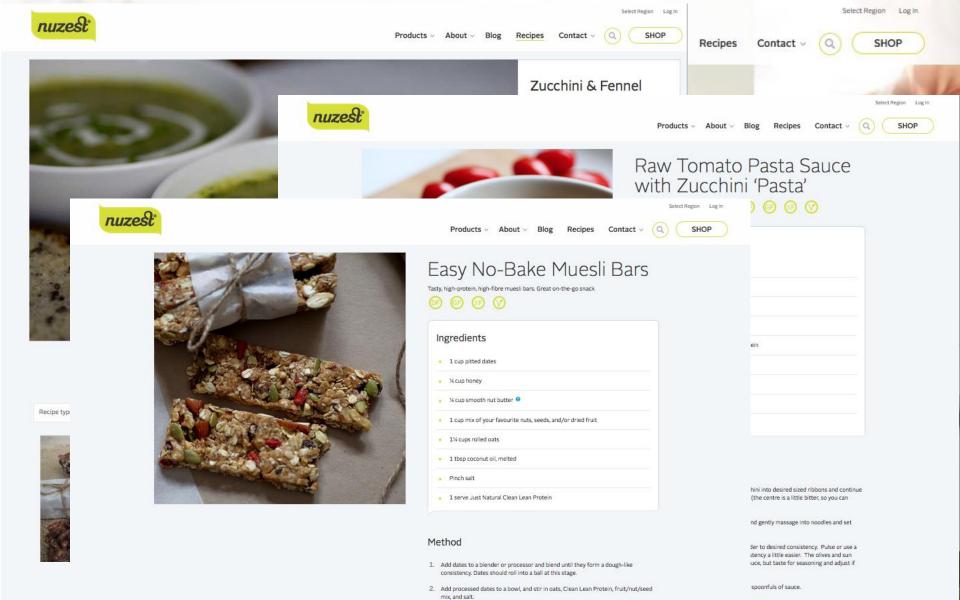


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ELITE ATHLETE TESTIMONIALS

"People keep asking me how I get my protein... for the level of training that I do... I need to make sure that my strength is where it needs to be.... the protein I take is Nuzest. This stuff is UNREAL. It's called Clean Lean Protein. This stuff's HUGE. I used this getting ready to fight in the Europeans.

Without this, I wouldn't have been able to fight. This stuff goes down like a dream. I used to take another one, but this is far superior. There's no lumps, there's no bits, nothing. I absolutely love it!"

- **Corey Donoghue** *Brazilian Jiu Jitsu European Champion*





ELITE ATHLETE TESTIMONIALS

"I love all Nuzest products and what they have to offer. I'm an athlete, so I make sure what I put in my body is the best, so I can perform week-in, week-out.

Nuzest offers me that.

My favourite is Clean Lean Protein (Smooth Vanilla flavour). Before and after training, or if I need a top up snack, this is my go to!"

Maria Tutaia
 NZ Netball Team Captain





